

# JULY 25-27

# grasstravaganza!

## Health and Resiliency from Soil to Table

### Registrant Information

Each attending guest must complete his/her own form

Name \_\_\_\_\_ Company (optional) \_\_\_\_\_

Address (city/town, state, zip) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### Conference and Accommodations (linens included)

**Full** (Thu - Sat)  \$265 OR **Main** (Fri - Sat)  \$190

### Conference Only

**Full** (Thu - Sat)  \$145 OR **Main** (Fri - Sat)  \$120

**Friday** (only)  \$100 OR **Saturday** (only)  \$50

Will you Require Special Accommodations?  Yes  No

Registrant will be able to provide additional information upon registration confirmation

### Capacity Workshops

Space constraints require capping the "Grass-Fed Carcass Quality" workshop offerings at 15 persons. Pre-registration for these workshops is on a first come, first serve basis.

I would like to attend Friday's Grass-Fed Workshop

I would like to attend Saturday's Grass-Fed Workshop

### Payment

All fees due at time of registration; cancellation by July 1 guarantees full refund; subsequent cancellation guarantees half refund.

Online Payment

Secure payment may be made online:

[cobleskill.edu/grasstravaganza](http://cobleskill.edu/grasstravaganza)

Check Enclosed

Number of Guests \_\_\_\_\_ Check Amount \_\_\_\_\_

Make check payable to: SUNY Cobleskill with "Grasstravaganza" in the memo line.

Mail check to: SUNY Cobleskill • Office of Business Affairs • 106 Suffolk Circle, Cobleskill, NY 12043

### Saturday Farm Tour Transportation

Please select one of the following:

#### Dairy Tour

Tafel Farm - Laurens

I will arrive individually

I would like transportation

#### Beef Tour

Johnson Family Farm- Cobleskill

I will arrive individually

I would like transportation

#### Multi-Species Tour(s)

Sap Bush Hollow Farm - West Fulton

Black Willow Pond Farm - Cobleskill

I will arrive individually

I would like transportation

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## Health and Resiliency from Soil to Table



### Keynote Speaker: Dr. Elaine Ingham (Friday)

Founder and Director of Research for Soil Foodweb, Inc.

From four decades of research on the organisms that make up the soil food web, Dr. Elaine Ingham has gained a wealth of knowledge that she today applies to reaching her goal of ensuring a healthy food web, promoting plant growth, and reducing inorganic chemical reliance. Her vision for sustainable farming – to improve yields while cutting input costs and regenerating our ecosystems – is achieved by repairing our soils. Her areas of expertise include the ecological functions of living soils, and eliminating soil erosion and the need for chemical inputs.

### Jessica Ziehm (Thursday)

Taste NY Ag Marketing Educator,  
CCE Washington County

With CCE of Washington County, Thursday night's featured speaker Jessica Ziehm connects farmers and food processors with the Taste NY program. A fourth-generation farmer, Ziehm lives with her family on their dairy farm, coordinating social media and marketing efforts

### Victor Shelton (Saturday)

State Agronomist and Grazing Specialist,  
USDA-NRCS in Indiana

Victor Shelton has more than 30 years of experience with the USDA-NRCS. His portfolio showcases the diversity of his contributions to agriculture, as a farmer, writer, and agronomist. His presentation on Saturday will cover topics central to pasture soil management.

## Student Educational Opportunities

Visit the website for more information  
on student rates and scholarships.

[cobleskill.edu/grasstravaganza](http://cobleskill.edu/grasstravaganza)

Individuals under the age of 17 must be accompanied by an adult at all times while on the SUNY Cobleskill campus.

### Workshops

The Nuts and Bolts of Grazing Management

Greenbacks From Green Grass for Dairy:  
Grazing for Lower Feed Costs

Determining Values and Marketing  
Opportunities of Grass-Fed Meat

Grass-Fed Carcass Quality:  
Maximizing the Eating Experience

Modern Technology for the Grass Farm:  
Drones to Cell Phones

Cost Components and Savings of Grazing  
Dairy and Beef Cattle

Turning Grass and Hay into Nutritious Beef

Maximizing Small Ruminant Performance  
through Quality Forages

Next Level in Grazing Dairy:  
Feeding Recipe for Success

Optimizing Pasture and Hay Quality  
for Beef Profitability

### Area Farm Tours

Dairy Tour, Beef Tour, and Multi-Species Tour