

Thanks to all our sponsors and supporters:

SPONSORS

Horizon Organic* Lakeview Organic Grain Organic Valley/CROPP Cooperative* **Organic Dairy Farmers Cooperative** Fertrell • MOSA • NOFA-NY PA Certified Organic

SUPPORTERS

Acres USA* American Organic Seed Agri-Dynamics **Dairy Marketing Services** eOrganic • King's Agri-Seed Madison County Soil & Water Conservation District New England Farmers Union Neptune's Harvest* • NOFA-VT RAPP
Renaissance Nutrition River Valley Fencing SARE: Sustainable Agriculture **Research & Education**



ASOM

Upper Susquehanna Coalition

* food and product donations





RECYCLING AGRICULTURAL PLASTICS PROJECT Life Cycle Stewardship - a Cornell University Collaboration

Directions

From the West (Niagara Falls, Buffalo, Rochester, Syracuse, Utica): Take I-90 to Exit 30 (Herkimer); take State Route 28 South into Cooperstown; turn right at "T" intersection and continue to follow Rte 28S approximately 4 miles; go past McDonalds, Pizza Hut and traffic light; take next right onto Seminary Road; follow 11/2 mile to 'T' junction. Turn left on Towers Road; Beaver Valley is 1 mile on left.

Postage Paid Prsrt Std Permit 8 Deerfield, SN ပ်

MΑ

From the East (Albany, New England): Follow I-90 West to New York State; stay on I-90 W through Albany to Exit 25A; follow I-88 toward Binghamton; take exit 17; follow State Rte 28 N for 12-13 miles. Go past the Cooperstown Dreams Park on the right; take next left onto Seminary Road; follow 11/2 mile to 'T' junction. Turn left on Towers Road; Beaver Valley is 1 mile on left.

From the South (Binghamton and eastern PA): Follow I-88 East into Oneonta: take Exit 17 and follow State Route 28 North 12-13 miles. Go past the Cooperstown Dreams Park on the right; take next left onto Seminary Road; follow 11/2 mile to 'T' junction. Turn left on Towers Road; Beaver Valley is 1 mile on left.

Accommodations:

Beaver Valley is offering special rates for NODPA Field Days participants. To make reservations, call 800-726-7314 or 607-293-7324. To view your options, visit:

www.beavervalleycampground.com

- Campsites with water, electric and sewer are \$20.00 per night
- 1 bedroom log cabin trailers with sleeping loft sleeps up to 4 adults, \$62.50 per night. Bedroom has 2 sets of bunk beds; one set has a double mattress with a twin bunk on top and the other has twin mattresses. The loft has two twin mattresses on a carpeted floor. The cabin has a kitchen, bathroom, dining area and front porch. It's located within a few yards of the banquet hall. Linens are not provided, so you will need to bring your own.

There are also extensive lodging options to choose from in the area: motels, inn and suites hotels, bed & breakfasts and even historic inns. For a wide selection visit: www.thisiscooperstown. com, or use www.expedia.com or www.travelocity.com

About NODPA

The mission of the Northeast Organic Dairy Producers Alliance is to enable organic dairy family farmers, situated across an extensive area, to have informed discussion about matters critical to the well being of the organic dairy industry as a whole.

Contact: Ed Maltby, NODPA Executive Director, 413-772-0444; email: ednodpa@comcast.net; websites: www.nodpa.com or www.organicmilk.org

NODPA c/o Ed Maltby 30 Keets Road Deerfield, MA 01342



PENNSYEVANIA CERTIFIED ORGANIC

ASOM



11th Annua **Field Days Organic Dairy:** What Does the Future Hold?

Northeast Organic Dairy Producers Alliance

Cooperstown Beaver Valley Cabins and Campsites **138** Towers Road Milford, NY 13807 **Reservations: 800-726-7314** or 607-293-7324 For more information: beavervalleycampground.com

September 29 & 30, 2011

Thursday, September 29, 2011

9:00 am to noon Farm Tour, Siobhan Griffin's Raindance Farm, 2518 County Highway 35, Schenevus, NY, 12155. Field Days registration will take place after the farm tour.

This event is sponsored by NODPA, NOFA-NY and Organic Valley/ **CROPP** Cooperative.

9:00-9:30 Farm tour registration and breakfast refreshments

9:30-Noon Tour Raindance Organic Farm (www.raindanceorganicfarm.com) and view Siobhan Griffin's organic cheese making operation where she produces Organic Sun Cheese, organic veal, pork, sausage, eggs and more that she sells locally and at farmers markets in and around NYC. Follow the tour with a pasture based 'Reading the Landscape' workshop presented by Troy Bishopp, grazing specialist, SWCD/Upper Susquehanna Coalition, where you will learn how to assess whether your pastures are moving forward or backward in productivity and profitability by monitoring (assessing) the percentage of forage ground cover, biological activity, plant species diversity, earthworm and dung beetle populations, and more.

12:30 -1:30 NODPA Field Days Registration and Lunch

Banquet Hall at Cooperstown Beaver Valley Cabins and Campsites, 138 Towers Rd., Milford, NY 13807

1:30 – 3:00 Facts and Fiction: Demystifying Private Label Milk

What we need to know about private label milk and whether it impacts pay price. Panel: Peter Miller, Organic Valley; Horizon Organic and Upstate Niagara representatives (invited)

3:30 - 5:00 Producer Meeting: (Open to all Field Days Participants)

5:00 - 6:00 Social Hour and Trade Show: light refreshments and time to visit the tradeshow

6:00 - 7:00 Banquet Dinner: Organic Pig Roast

7:00 – 8:00 Keynote Speaker: Francis Thicke, organic dairy farmer, leader in the organic industry, author and former candidate for Iowa Secretary of Agriculture discusses the future challenges and opportunities facing Organic Dairy.

8:00 – 9:00 NODPA Annual Meeting:

- Welcome from Rick Segalla, NODPA President
- NODPA Year in Review, Ed Maltby, NODPA Executive Director
- Report from the regions and a FOOD Farmers Update



Featured Speakers

Troy Bishopp:

Troy Bishopp, "The Grass Whisperer" comes to us from Deansboro, NY, and with his family, owns and operates Bishopp Family Farm, a 5th generation, 132 year old farmstead that is home to a Custom Grazing operation that finishes beef and backgrounds feeder cattle on 450 acres of

owned and leased native pastures, and is home to an emerging Cow-calf operation. Their beef has been served at President Obama's inaugural dinners, high-end restaurants, even in Japan. In addition, Troy works for the Madison County Soil and Water Conservation District and the Upper Susquehanna Coalition as their regional grazing specialist; is a project leader for a NESARE-funded professional development grazing training project through the Central New York Resource Conservation and Development Council in Norwich NY, writes a monthly column for Lancaster Farming and is President of the Mohawk Valley Toastmasters. To learn more, visit his website: www.thegrasswhisperer.com.



Francis Thicke:

Francis and his wife, Susan, own and operate an 80-cow, grass-based, organic dairy near Fairfield, Iowa. They have a processing plant on their farm where they process all the milk from their cows. They produce bottled milk, cheese and yogurt which they market through grocery stores and restaurants in their local community. All their

milk products are sold within four miles of their farm. Francis and Susan's farming operation is considered innovative in many respects, including how they integrate livestock onto the landscape in an ecologically sound way, their value-added dairy processing, the design and management of their grazing system, and their use of alternative energy systems.

In addition to farming, Francis is a soil scientist, author of A New Vision for Iowa Food and Agriculture, Sustainable Agriculture for the 21st Century, 2010; a leader in the national organic community; has served on numerous agricultural state and national boards and advisory groups, and was a 2010 candidate for Iowa Secretary of Agriculture.

Friday, September 30, 2011

6:30 – 9:00 am Continental Breakfast and Trade Show, banquet hall.

7:00 - 8:30 Producer-Only Meeting (location to be announced)

7:30 - 8:30 YouTube video on Economic Impacts of Heavy Industrial Activities in the Town of Ulysses, PA, a one-hour video on Natural Gas Exploration with Carolyn Knapp and Carol French, two dairy farmers from Bradford County, PA who give a comprehensive, boots-on-the-ground tour of the positives and negatives of natural gas exploration, banquet hall.

9:00 - 10:30 Natural Gas Exploration: What impact will it have on Organic Certification? Panel Speakers: James Northrup, oil and gas industry expert, Lisa Engelbert, NOFA-NY Certifier, Paul Allen, PA organic dairy farmer.

10:30 - 10:45 Milk Break and Trade Show

10:45 – 12:15 Advocacy Groups in the Organic Dairy Marketplace: Why they are important and necessary. Facilitator: Liana Hoodes, National Organic Coalition. Panel: Francis Thicke, and Kevin Engelbert, dairy farmers, Organic Trade Association representative (invited).

12:30 - 2:00 Lunch, Trade Show and Door Prize Drawing

2:00 – 4:00 Thinking-man's grazing: Learning how to plan your grazing for profit, production and success. This workshop offers practical, handson learning experience on grazing plan strategies and will include examples of farms that have applied these methods. Attendees will learn how to plan their

grazing ahead of time to meet their personal production goals. Troy Bishopp, grazing specialist, SWCD/Upper Susquehanna Coalition.

4:00 pm Meeting ends



REGISTRATION

NODPA's 11th ANNUAL FIELD DAYS & PRODUCER MEETING & DINNER

| Cost | | Qty. | Total |
|---|---|-----------|-------|
| Registration: Thursday & Friday | | | |
| Free | Organic dairy & transitioning producers & families | | |
| \$35 | All who aren't organic dairy producers | | |
| | Meals | | |
| \$25 | Thurs. dinner (under 11, half price) | | |
| Free | Transitioning farm member, Thursday evening dinner | | |
| \$5 | Friday breakfast (7:30-9 am) | | |
| \$10 | Friday lunch (under 11, half price) | | |
| \$35 | NODPA News Subscription (6 issues) | | |
| | Total amount enclosed: | | |
| | A has grant funding available to assist produ attending Field Days. Call 413-772-0444 fo | | h the |
| Name | : | | |
| Addre | ess: | | |
| | | | |
| Phone | e: | | |
| Email | : | | |
| Ed Ma Email Phone Pay b | checks payable to NODPA. Mail: N altby, 30 Keets Rd., Deerfield, MA 01 : ednodpa@comcast.net e: 413-772-0444; Fax: 866-554-9483 by credit card. Circle type: Master C | 342. } | |
| | nolder Name: J Address: | | |
| Card | μ. | | |



SARE Dairy Cooperative Sustainable Agricultur Research & Educatio



